

mini FASHION

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The *Fashion* MINI: Distributed at the most exclusive events, this pocket-sized fashion bible is the essential read for the style obsessed. Covering runway, scene, news, fashion VIPs, and the season's must-haves, the *Fashion* MINI has a cult following in New York, Los Angeles, and is expanding into Houston, Dallas, Chicago, and Miami via newsstands, subscriptions, and elite event distribution.

Due to the tremendous success of *The Daily*—and to satisfy the hunger of our readers, who wanted their dose of *The Daily* between Fashion Weeks—we created *Fashion* MINI! Compact in size but bulging with up-to-the-minute fashion and event coverage, *Fashion* MINI is uniquely pegged on the fashion calendar's top events, taking readers beyond the velvet rope and into VIP territory. Portable, timely and news-driven, this is the must-read magazine for bona fide fashion lovers who know that Louboutin's soles are always red, Marc Jacobs moonlights as Louis V. in Paris, and Anna Wintour likes her steaks as rare as the public appearances of Martin Margiela.

GET TOTALLY INSIDE WITH:

- Fashion's top models
- Stylish designers
- Leading editors and front row fixtures
- Hollywood celebrities and New York socials

AND BE TREATED TO:

- The fasheratti's best boîtes
- To-die-for homes of the elite
- The most coveted closets
- Celeb sightings and ultimate overheards
- Intimate Q&As with major designers
- Tête-à-têtes with the latest up-and-coming fashion personalities
- Tips, tricks, and confessions from the world's A-list
- Chic shopping streets
- All of the season's "must-haves" before you see them anywhere else
- And much, much more!

Because Every Week is Fashion Week!

